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Foreword

This e-book is jammed with the words of a few really smart, very successful individuals discussing the things they do to handle their own thinking, their own emotions, and their own lives. They speak of the things they do to help themselves construct greater success.

Along the way, they consistently draw in lucky breaks. Among the grand benefits of hearing from a lot of different contributors is the diversity of expression. And just as everybody states things in their own unequalled way, each of us likewise hears things in our own way. I trust that you'll find something in this book that speaks to you in precisely the way you hear.

Interestingly, most of these people don't believe in luck. But, they tell us about perpetual streams of "serendipitous" or "synchronistic" events that habitually occur in their daily lives. I'd suppose they don't like the word "luck" generally because it connotes that there's no way to command it. They have learned better.



I've chosen to utilize the word "luck" as when I say it, individuals have a reasonable idea of what I mean. And that's what we're doing here. As you study, you'll bit by bit discover that my definition of luck includes definite command.

A lot of successful individuals - feel that while particular opportunities and conditions might not be controllable, the movement of those events may be, to a good degree.

Today, you are able to simply read this book through and lay it aside, just like you do all your other books.

If you do, you'll acquire a couple of nice thoughts from it, put none of them into action...then carry on, while little or nothing in your life shifts.

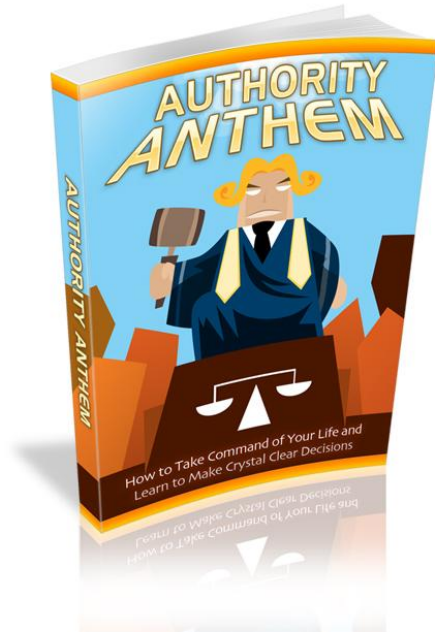
Or...

Or you are able to dig a bit deeper, pay a bit closer attention to what these very successful individuals say, perhaps even take a few notes, and start executing some of the same things that work for them..... *Authority Anthem*

How to take command of your life and learn to make crystal clear decisions.



**How To Be An
Expert Persuader** In 20 Days Or Less!!!



Chapter 1:

Learn From Life

Synopsis

Life bears its ups and downs. It's really easy to be shaken by conditions and situations; the mystery to success is how you see them and learn from them.

How Do You See It

Among the greatest things I've found out over the years is that "you are what you believe". You're able to produce your own fate merely by the matters you consider. If your anticipation is to fail, then that's what you'll likely do. If, however, you've total confidence that you are going to win then whatever "ups and downs" you go through you'll see them as stepping-stones or a learning curve to your final success.

Naturally there are a lot of tones and levels of anticipation and if you're anything like me you've had your fair share of set backs. Other individuals might have affected your self-assurance, in most cases with damaging consequences. You might have even self-sabotaged your own attempts as subconsciously you feel that you don't merit success.



In my own case I wasn't made to feel that I could accomplish much by the individuals who influenced my younger years. I discovered that I was really sensitive to the beliefs of other people. I recognized that I had the [power to accomplish](#) great things but my anticipation was to fail; consequently, I discovered that whatever thought I had or action I began I'd tend to seek to attempt to discover a reason why it could not work! Sure as shooting I was "failing" rather often!

However I still held this burning desire to find what life is all about. I discovered that the more I saw; the more I discovered I couldn't comprehend! Put differently I became aware of the sheer enormousness of the universe around me and that man's interpreting simply had to be finite.

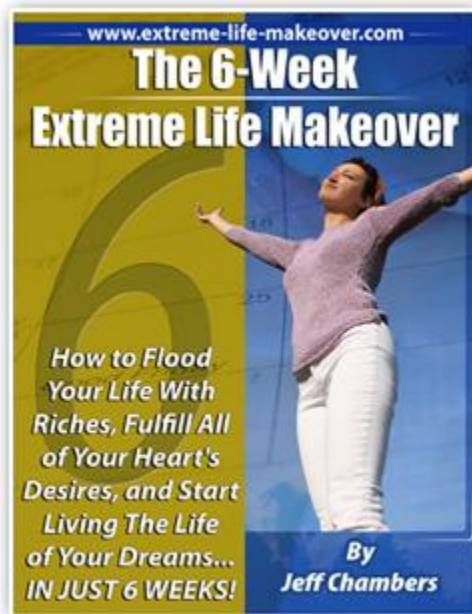
Have a look at your own anticipation and determine whether that's what you believe, or is it what you were told to believe. My slogan is that "truth is in the moment; everything else is YOUR version of that truth". Once the instant has passed you are able to either hold on to the hurt and let it go forward to hurt you, or you are able to see that the hurt of the instant has passed and that it's your option whether you let it affect you.

All right, it's not always possible to do away with damaging influences, especially when they come from family or friends, but this is a [key to success](#). It all boils down to your choice of what it is that you leave shape your life. There are many things you are able to learn from other people, and we need the support of "tuned in" individuals if we're to succeed, but it's finally up to you and no one else!!

Acquiring the attitude of "if it's going to be; it's up to me" is the opening move to take charge of your life. Accepting responsibility for

your own actions means that success or failure is the linear result of what you accomplish or don't accomplish, end of story!

Being able to make your own critical decisions is a different attribute that I've found to be crucial. By "critical" I mean making a decision and sticking with it. So many times we resolve to do something without the essential conviction to follow through.

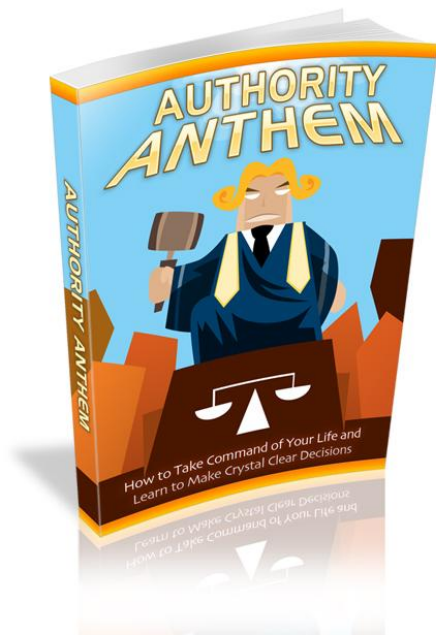


If you're spineless in doing anything you'll be influenced by the 1st obstacle that you come across. I discovered that conviction of purpose may be a difficult thing to build, especially if you're hassled by doubts. It's great to be aware of all the sides of the debate, but not to such an extent that you talk yourself out of accomplishing anything. Occasionally it's the case where you have to simply do it and adapt later instead of play devil's advocate day in and day out.

If you wish success than you have to discover something that you like doing. Without passion it's highly difficult to keep going and stay the

course. [Success](#) doesn't merely mean wealth & fortune; I've met some really successful individuals who others would believe to be paupers. The thing is, tho', they live their lives with passion, they're doing what they've decided to do, and they love each moment of it.

So finally, life is as you make it. It's possible to produce your own “circumstances” by having the correct attitude and letting the good things occur. Everybody is magnetic, we may either attract the things we wish or we draw in the things we don't want. Doesn't it make sense to center on the things that we do wish?



Chapter 2:

Commanding Your Thoughts

Synopsis

The fact is, whatever you envision in your mind - good or bad - if you trust it, it will turn to reality. That means that if you believe and fret about something, then your own centered effort gives rise to the very things you dread and fret about and the other way around!

How To

All right, then how may I command my thoughts?

- Take time to put down everything you wish or dream about having.
- Identify in words the individual you wish to become.
- Accumulate pictures of things that invigorate you.
- Collect music that uplifts you.
- Study all the books you are able to get.
- Create cards to affix to your mirror.
- Carry affirmations in your purse or wallet.
- Place them on your dash
- And so forth.
- Put differently surround yourself with reminders of favorable things that urge you on to accomplish something!



If you don't understand where you're going; then how do you know when you arrive there? By making the effort to really move toward your goals, you'll be astonished just how many things will happen.

The cosmos wants you to win. Remember Seek and you'll find, ask and it will shall given to you, knock and the door will be opened up.

By acquiring a belief that "[Yes I CAN do it](#)", you'll discover that the negatives will be substituted with the positives and a fresh strength will develop inside you that will help you defeat the peaks and troughs of your journey to success!

Remember, you're not unique or "different" for desiring to be positive. As a matter of fact you're being truer to the real potential that's embedded in you.

So begin to trust in your own power to succeed and you'll find that doorways will open for you.

To a few individuals, success is founded on luck, an opportunity or throw of the dice, a random notion of fate. But actually, luck has nothing to do with it.

Sure there are occasions when success might be affected to some degree by "luck" but it can't be stated that "luck" is an accident. It's really possible to command, even to forecast "luck" by hard work and centering on particular "luck" rules. Such rules as:

- Understand clearly what you wish - if you don't understand where you're going, how do you know when you arrive there?
- Find a plan of action - and really put that plan to work!

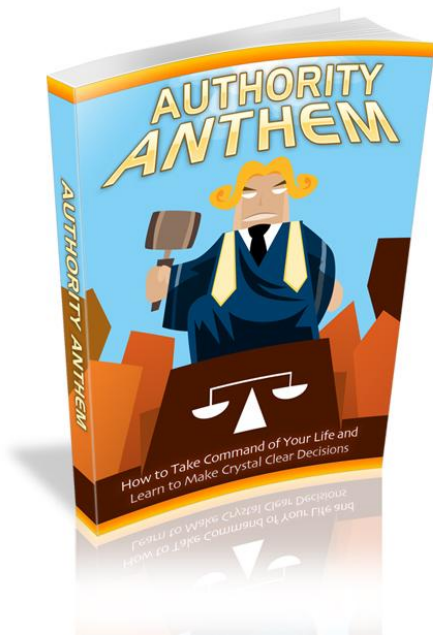


- Perpetually remind yourself of your goals - envision - accumulate pictures of that dream auto, visit the salesroom, sit in the auto, smell the leather seating, feel the flowing metallic bodywork, take it for a test drive, recognize precisely what it feels like so that you are able to emotionize that goal (naturally, the same goes for any sort of goal)
- Begin to act as if you already have [accomplished the goal](#) - if you wish to be a millionaire then act like a millionaire, dress cleverly, be positive, go to the places that millionaires go to.
- Believe in your own intuition - You know, if you'd only hear yourself, what you ought to be doing in every situation, you are able to come up with all the answers you require. Learn to calm the mind and acquire your natural "insight".
- Make a conclusion, make it your own, make it work, and die by it - put differently, make certain it's what YOU wish, not what other people tell you ought to want, and do whatever it takes.
- Quit complaining when matters are not going the way you believe they ought to - rather, examine the likely outcome of your actions, occasionally a couple of backwards steps might be essential.
- Remain generous with your time and income - sow before you harvest, give without anticipating a return.
- Remain patient - As they state "Rome wasn't constructed in a day" - occasionally matters take a lot longer than you envisaged - Stick with it.

- Hold on - The bigger the results you wish; the keener and more sustained the attempt.
- Relinquish the outcome - quit straining, let things happen in their own mystical way. If you provide the energy and direction, the result will take care of itself.
- Bear the bravery and strong belief to propel yourself toward your goals.
- Train the correct attitude - If you've the correct attitude, then one-half the fight is already won!
- Condition yourself to accomplish tasks every day - This is possibly the most crucial precept. It's no use thinking about reaching any goal without first acquiring the discipline to carry things through.

[Success and happiness](#) are not chance events. If you master the precepts that influence "fate" you will step-up the chance that you'll be in the correct place at the correct time to achieve the things that are most significant to you.





Chapter 3:

How You View Things

Synopsis

There's an old song that goes something like, "I didn't have no luck till I had bad luck." I used to really like that song. I'd nod my head, and yell "have mercy" every time I'd hear it. That's me, they understand it's so, I'd think. Then I'd joke. Pitiful me. Tough luck all around.

That was then, in the adolescence of my brain and my opinion of reality. Nowadays I believe I'd rather sing, "I didn't have any luck till I looked at it differently."

Perception

Perception - how we view things - great things, foul things - good fortune, no fortune - is truly what shapes the way we shape the world, I believe. It took me a gang of years to figure that one out. Most of my life I believed that if I believed it, it had to be so.

Well, in actuality, that's the truth. "[You are what you believe.](#)" Mystics and philosophers and educated masters have been advising this for centuries. So my trusting that thoughts were firm bits of truth, as opposed to a changing energy pattern that might or not be based on truth, kept me in bonds. What dodged me was this: you are able to alter your mind, consequently your perception, and I - not conditions or any other individual - get to pick what those ideas are.

That one thought has revolutionized my life. In the adoption of it, I switched from dupe to chooser.

Someone once stated, you can't think 2 thoughts at the same time. How utterly, enormously beautiful. When I heard it, I panted. The brilliance of simplicity. It never fails. You can't think 2 thoughts at the same time. Just attempt it. The proof takes about a nano-second of attempt.

So when I attempted it, I was geared up for the following step, my fresh notion of luck: at last, I understood that luck is truly how you view matters. Don't like what's in front of you? View it a different way. If you don't like what you believe - you're the only one believing it - then alter it. Just alter your mind.



You simply have to see it. Call it seeing possible action, call it seeing the unobserved. However you wish to put it, I trust that luck - the confluence of conditions and preparedness - is already there. But there's not a probability in hell I'll see it if I believe that it's not - or not for me.

I enjoy the word possibility. It's kind of like hope. Both connote that something is already there. It's conceivable. In forming, maybe, but already started the seedlings of truth just waiting for somebody to foster, feed and care take its development and unfolding.

Who we are," pens a famous author, "has a lot of faces, However these faces are not who we are."